

## **Branded booklets**

Booklets on various topics are informative, comprehensive, and easy to read. Many titles help improve CMS, EGSS, and CAHPS<sup>®</sup> outcomes. FREE BRANDING is included. Titles and versions are sold separately.

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## **Features**

- Cost effective, fully customizable. Includes FREE BRANDING with full-color logo, spot color, and contact info. Redesign booklets or edit content for an additional fee.
- Spanish versions available unless noted otherwise; other languages available on select titles.
- Electronic copy available; billed annually.



**Booklet pricing** 



STANDARD BRANDING

PRODUCT SKU ANH CC DIAL AGB LWD GFYP DC-C MSOB HCS HCH SL HPNA HHCH ΤΚΑΟ VENT PDHC HSP WDIN WDWD WISC CPR SOG PPC WTTC WTAG WYAG MYP WIPC

#### ACP QTY WDWG VET MLS COVID Price per copy 1-249 \$3.25 \$2.95 \$2.65 \$2.15 \$1.95 \$1.85 \$1.75 \$1.50 \$1.25 \$1.00 \$.90 250-499 \$3.15 \$2.85 \$2.55 \$2.05 \$1.85 \$1.75 \$1.65 \$1.40 \$1.15 500-999 \$3.05 \$2.75 \$2.45 \$1.95 \$1.75 \$1.65 \$1.55 \$1.30 \$1.05 \$.80 1000-2499 \$2.95 \$2.65 \$2.35 \$1.85 \$1.65 \$1.55 \$1.45 \$1.20 \$.95 \$.70 2500-4999 \$2.85 \$2.55 \$2.25 \$1.75 \$1.55 \$1.45 \$1.35 \$1.10 **\$.85 \$.60** 5000+ Contact us for a pricing quote

## FREE branding options\*

- Choose branding option:
  - Template (logo, colors, contact information, etc.)
  - Submit your own artwork (suggested print area: 5" x 8")
  - No branding/generic
- Includes basic changes to contact info, graphics, or color at reorders. Additional fee may apply for extensive proofing time.

### **Extras**

#### Contact us for a pricing quote:

- \$60/hour fee: Extensive graphic design or layout changes
- Special print options:
  - Full-bleed cover (5.5" x 8.5")
  - Special paper
  - Full color throughout
  - Contact us with other requests!
- Electronic copies available. Contact us for a pricing quote.

## Turnaround and rush

- We'll contact you 2–3 business days from order date to proof.
- Allow 15–25 business days from order/approval date for shipping.
- Invoice is sent when the order is being prepared for press.
- We may need more or less time based on volume and shipping location. Tell us if you have a need-by date.
- RUSH order (same/next business day processing) is \$60/500 qty (\$30 for 50 or less copies). You can rush partial orders.
- Extra costs apply for rush shipping.



# ELECTRONIC DISTRIBUTION: Provide education and support via email or website

## Features

- Distribute your branded publications electronically via email, website, QR code, etc.
- Recipients can read your materials from any browser.
- Files are emailed to you as a tracked DocSend link. View a sample here: https://docsend.com/view/e83d52na8a4zv2ea
- Billing details:
  - eBooklets are a minimum annual fee or cost per view, whichever is greater, billed annually in December.
  - eQOLM clinical newsletter fees are based on recipients, billed quarterly. Minimum order of 25 recipients required.
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Prices, billing, and policies are subject to change without notice.

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#### DIFFERENT TITLES & VERSIONS (LANGUAGES, COVERS, ETC.) ARE SOLD SEPARATELY



SKU: PPC

SKU: WDWG

**Pediatric Palliative Care: Support for Children with Serious Illness & Their** Loved Ones explains pediatric palliative care, how it works, who is on the PPC team, and provides communication tips. A patient assessment tool gathers information about the child and family for the care team. Available in Spanish.

Starting at \$2.15 each



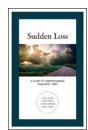
What Is Death? What Is Grief?: A Kid's Guide to Understanding Death & Loss describes death and grief in a simple way for kids ages 2–10+. The activity book format encourages communication and creativity. Provides tips for grownups on how to use the booklet with their kids based on age level. Available in Spanish.

Starting at \$3.25 each



When Death Is Near (alt. title, When the Time Comes): A Caregiver's Guide educates caregivers about the dying process and improves CAHPS® surveys. Includes "What You Can Do" tips. Available in Spanish, Portuguese, Russian, Chinese, and Creole. SKU: WDIN (or WTTC) Non-hospice: WDIN-NON (or WTTC-NON)

Starting at \$1.95 each



Sudden Loss: A Guide to Understanding Traumatic Grief defines traumatic grief and provides practical advice for survivors. Tips are provided for those who want to support a survivor of sudden loss. Questions and checklists throughout invite readers to record their own experiences. Available in Spanish. SKU: SL Starting at \$1.95 each



#### Advance Care Planning: A Guide to **Understanding Advance Directives**

helps patients and families understand advance care planning, establish their values, and start medical decision making. An indepth workbook and tips on discussing and documenting healthcare wishes are provided. Available in Spanish. SKU: ACP

Starting at \$2.65 each



SKU: CC

**Caregiver Confidence: A Guide to** Caregiving at Home educates and supports family caregivers, reviewing safety, common procedures for activities of daily living, creating comfort for the patient, and caring for the caregiver. Available in Spanish and Chinese.

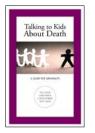
Starting at \$1.95 each



My Life Story: A Brief Autobiography is a fill-in biography that can be quickly and easily completed. Spaces are provided to add more thoughts, photos, etc. Includes a FREE onepage sheet, Legacy Projects, which provides tips for helping someone complete My Life Story and ideas for other legacy projects. Available in Spanish.

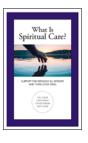
SKU: MLS

Starting at \$2.65 each



Talking to Kids About Death: A Guide for Grownups provides helpful tips for approaching this difficult subject with children at any age. Includes targeted tips based on age group and examples of "What you can say" and "What to avoid" throughout. Available in Spanish. SKU: TKAD

Starting at \$1.95 each



What Is Spiritual Care?: Support for Seriously III Patients and Their Loved Ones defines spiritual care and how it can provide support to patients of all backgrounds. Includes a spiritual care assessment to gather basic info about the

patient's spiritual needs. Available in Spanish

and Polish. SKU: WISC

Starting at \$1.75 each



#### Caring for Our Veterans: A Guide for Seriously III Veterans, Their Families,

and Caregivers explains the special needs of seriously ill veterans and helps families navigate VA benefits. A comprehensive worksheet collects information needed to apply for benefits and to help guide the care plan. Available in Spanish.

Starting at \$2.95 each



#### What Is Palliative Care?: Improving Your Quality of Life defines palliative care, explains who provides services, who is eligible, how palliative care works, and more. A tool to educate your community about the benefits of palliative care for any patient in need of symptom management. Available in Spanish and Polish.

SKU: WIPC

SKU: VET

Starting at \$1.25 each

#### Hospice Can Help: A Hospice Care

**Guide** educates readers about hospice care; when it's time, who can refer a patient, what hospice will do, and much more. The short booklet improves community education and outreach by answering the question, "What is hospice?" Available in Spanish and Polish. SKU: HCH Starting at \$1.25 each





When You Are Grieving: A Guide to Understanding Loss helps readers understand grief and provides comfort. Sections include "Emotional Effects of Grief," "Remembering Your Loved One," "Grieving Children and Teens," and more. Includes "What You Can Do" tips. Available in Spanish, Russian, Polish, and Chinese. Starting at \$1.75 each SKU: WYAG



Heart-Shaped Pickles: Gentle Grief Support for Kids and Grownups is a true story about little Jenny's continued connection to her grandpas through heart shapes she finds all around. Includes drawings to color, a discussion guide, and "8 Things Kids Can Teach Grownups About Grief." Available in Spanish. Starting at \$2.15 each SKU: HSP

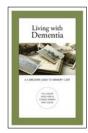


Grieving for Your Pet: A Guide to **Understanding Pet Loss** gently explains the often disenfranchised grief process for those who have lost a pet, helping them understand their grief and find comfort. An affordable resource for pet hospice programs and veterinarians. Available in Spanish.

SKU: GFYP

Spanish.

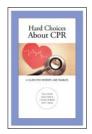
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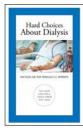
Living with Dementia: A Caregiver Guide to Memory Care supports caregivers of dementia patients, giving advice and insights into the challenges of caring for someone with dementia. Sections include "Symptoms and Stages," "Caregiving Tips," "Difficult Behaviors," and more. Available in

Starting at \$1.95 each

Starting at \$1.75 each



Hard Choices About CPR: A Guide for Patients and Families discusses CPR use in seriously ill patients and provides advice for those considering CPR use. Adapted with permission from Hard Choices for Loving People, by Hank Dunn. Available in Spanish. SKU: CPR Starting at \$1.50 each



Hard Choices About Dialysis: Decision Aid for Seriously III Patients is for kidney failure patients who are considering starting, withholding, continuing, or withdrawing dialysis. Questions help readers explore their feelings about the illness and treatment. Available in Spanish. SKU: DIAL Starting at \$1.75 each



When Teens Are Grieving: A Teen-to-Teen Guide to Understanding Loss shares teen author Jenny's grief story, validating that teens grieve in their own ways. Grief counselors provide professional insights throughout. Based on the award-winning book, Weird Is Normal When Teenagers Grieve. Available in Spanish.

SKU: WTAG

Starting at \$1.85 each

# Seasons of Grieving: A Guide to Grief Seasons of Grieving

at the Holidays validates that holidays can be particularly difficult for the bereaved and provides helpful coping strategies for special occasions, with sections devoted to winter holidays, other major holidays, birthdays, and anniversaries. Available in Spanish. SKU: SOG Starting at \$1.25 each



Managing Your Pain: A Guide to Pain Medication Use educates readers about medication use for pain management. This booklet covers common questions about opioid use and side effects. Includes a pain assessment tool for patients to fill out and share with the care team. Available in Spanish.

SKU: MYP

Starting at \$1.50 each



Facing Hard Choices

Managing Shortness of Breath: A Guide for Patients and Caregivers describes dyspnea and explains treatments. Practical tips on how to support the patient are provided. Includes tools to help patients or caregivers communicate with the care team about symptoms, breathing history, and more. Available in Spanish. SKU: MSOB Starting at \$1.95 each

Facing Hard Choices: A Guide to Artificial Nutrition and Hydration

discusses artificial nutrition and hydration use for seriously ill patients and provides support for those facing hard choices about ANH. Adapted with permission from Hard Choices for Loving People, by Hank Dunn. Available in Spanish and Russian.

SKU: ANH

Starting at \$1.75 each



Ventilator Use: A Guide for Seriously Ill Patients and Their Families describes

what a ventilator is, how it feels to be on one, and risks of use among seriously ill patients. Includes sections on pneumonia, COVID, and withholding/withdrawing a ventilator at the end of life. Available in Spanish. SKU: VENT Starting at \$1.75 each





Difficult Conversations: An End-of-Life Discussion Guide for Medical Professionals provides clinicians with a guideline for end-of-life care discussions with patients and families to encourage earlier referrals. Includes suggested wording for each step of the discussion. Available in Spanish. SKU: DC-C Starting at \$1.25 each



Home Health Care Can Help: A Guide to Medical Care at Home educates patients about skilled home healthcare services—who can receive services, who pays for care, and the difference between skilled home health care and private duty services. Available in Spanish. SKU: HHCH

Starting at \$1.25 each



Afterglow Booklets, By Karla Wheeler True stories about comforting coincidences from the heartfelt grief book, Afterglow: Signs of Continued Love, are available in an affordable booklet series for bereaved families, spouses, and parents. Not available in Spanish.

SKU: AGB-F, -S, -P Starting at \$1.25 each



**COVID-19 Loss** is a 1-page flyer that describes the challenges of COVID loss, explains the trauma of COVID loss, and provides tips for coping. Use as a standalone handout or insert into the Sudden Loss booklet for even more comprehensive support. Available in Spanish. SKU: COVID

Starting at \$1.00 each



What Do We Do Now?: When a Child Is

Seriously III answers difficult questions for families of seriously ill children, gently helping parents accompany their children through serious illness with love and reassurance. Includes "What You Can Do" bullet points. Available in Spanish.

SKU: WDWD

Starting at \$1.85 each



#### What Is Private Duty Home Care?: A Guide to Non-Medical Care at Home

educates readers about who can receive personal care services, who pays for care, the difference between personal care and skilled care, and more. Title and content can be edited to suit your organization's needs. Available in Spanish.

SKU: PDHC

Starting at \$1.25 each



#### Quality of Life Matters<sup>®</sup> When Facing a Life-Limiting Illness, By Judy Lentz

Written by retired HPNA CEO, Judy Lentz, RN, MSN, NHA, this booklet educates patients and families about the choices available to them when facing a life-limiting illness. Not available in Spanish. SKU: HPNA

Starting at \$1.75 each

A Hospice Caring Story (Una Historia **de Hospice)** is a photonovella used to educate Spanish-speaking families about end-of-life care. The booklet depicts in blackand-white photos the hospice journey of the Moreno family. Flip the booklet over for the English translation.

SKU: HCS

Starting at \$1.75 each

## What sets us apart:

- Standard branding is included, no minimum order required.
- Comprehensive, turnkey content saves you time on writing and research.
- Make them uniquely yours. Edit content or redesign for an additional fee.
- Content improves CMS, EGSS, and CAHPS<sup>®</sup> outcomes.

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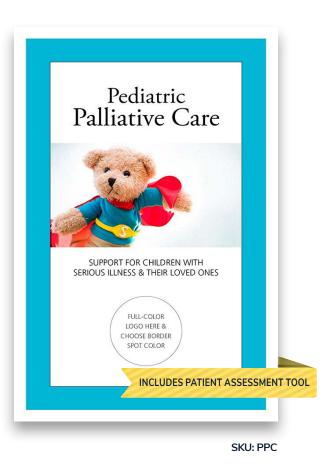
# LATEST RELEASE: Support for pediatric palliative care patients and their families

When a child is seriously ill, parents are often overwhelmed with the uncertainty and fear of coping with the illness while balancing all other aspects of life. Serious illness can impact the entire family emotionally, socially, financially, and spiritually. Pediatric palliative care (PPC) can help.

This branded booklet differentiates PPC from hospice care, explaining what it is, how it works, who is on the PPC team, and provides tips for parents/guardians on communicating with their child. A patient assessment tool at the back of the booklet gathers information about the child and family for the care team.

## Features

- FREE BRANDING with full-color logo, spot color, and contact information. \$2.15 per copy; price breaks start at 250+ copies.
- Informative, comprehensive, and easy to read.
- Fully customizable; fully redesign or change any content for an additional fee.
- Electronic copy available; billed annually.
- Spanish version available or coming soon.



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PLEASE NOTE: DIFFERENT TITLES & VERSIONS (LANGUAGES, COVERS, ETC.) ARE SOLD SEPARATELY

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